

Online Performer Demonstrations Has Arrived!

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PerformersVideoShowcase.com?**

NEW Online Video Showcase Premieres

Schools, libraries, preschools, cities and community organizations now have a new resource for finding programs and artists for events.

By Ken Frawley

[<PerformersVideoShowcase.com>](http://PerformersVideoShowcase.com) is a NEW online showcase featuring video demonstrations of over 100 pre-qualified performing, visual, variety, and demonstration artists who are available in Southern California. All visitors to this site are able to watch program demonstrations of professional artists with shows and assemblies that are available to schools, libraries, preschools, cities and community organizations.

The site is a wonderful resource and is sure to become a valuable one-stop location for children’s and family shows, workshops, and assembly programs. Here you can view artists that will meet your specific requirements, who are available in your area, and will provide the programming that you are interested in.

This site will help you save time. No longer will you have to try and get artists to send videos or will you have to go to see a show or even find a performers showcase to attend. No longer will you have to try to explain programming or get DVD’s to share with other decision makers. Now with technology and, with the internet, visitors to PerformersVideoShowcase.com can browse through a wide variety of artists or look for specific types of shows from the convenience of a home or office computer.



Whether you are looking for a storyteller, a magician, a juggler, a science demonstration, an anti-drug show, or a dance program, you can sort your selection and watch a variety of different choices. The sight currently features over 100 of the finest artists available for children's and family programming. Visitors can learn about the over 1000 different shows that are available for them to choose from.

Featured Artist – Dan Crow

Dan Crow, one of America's most beloved family entertainers and recording artists, is the star of the Emmy award winning "Just For Fun," a three time Gold Parents' Choice winner, and a CableAce nominated songwriter for his work on the Disney Channel. He is seen regularly on Nickelodeon and The Learning Channel. Dan is a good buddy of Winnie the Pooh and Dumbo, for whom he has composed over a hundred songs, and he performed the title song for the family classic film, "The Adventures of Milo and Otis."



As an educator, Dan Crow presents over 200 "Reading, Writing and Rhythm" school assemblies a year and is a recipient of the prestigious PASA (Professional Artists In Schools) life-time achievement award. His 5,000 plus concerts have taken him all over the United States and to Europe, Asia, Australia, Canada and home again.

This tall, lanky bearded "kid" uses music and stories to bring a love and respect for nature, a sense of humor and a deep appreciation for the value of friendship and sharing to the world. Dan has been a long time children's music artist and educator whose programs have taught, entertained, and inspired audiences for over 30 years.

Here is what Walt Disney Educational Media had to say about Dan Crow as an Educator:

"Dan has a BA in education and an MA in communication. He is a former speech therapist, classroom teacher and track coach. His efforts in the areas of language, reading readiness, vocabulary, and communication skills development are internationally recognized. He makes magic happen!"

Artist News - Program Preview Day Audition Tips

By Ken Frawley

Program Preview Day on stage showcase requires that all new artists and organizations who have not demonstrated previously and artists who have not presented in past 3 years must audition for acceptance. March 22, 2010 is the date for a live audition and it will run from 8:30 AM to 2:00 pm. Each artist will have 15 minutes to set up, demonstrate about 7 minutes of

their program and answer questions from the audition panel. Be sure and save this date if you wish to participate.

If you are unable to attend or are from outside Southern California, you may choose to submit a video demonstration (video or DVD). It must be your entire school program, in front of a live audience, and be the same one that you will be demonstrating at Program Preview Day. It is best that it is also presented to a live audience. Mail these by 3/31/10 to Dream Shapers, P.O. Box 3831, Orange, CA 92857.

There are many considerations for you to keep in mind with regards to auditioning. Here are key issues that you will need to address:

1. **Educational Value.** Your program must demonstrate that it clearly meets California Educational Standards. You can find these standards for Visual and Performing Arts, or History, Language Arts, Math, Science, PE, Etc. at <http://www.cde.ca.gov/be/st/ss/index.asp>.
2. **Grade Level Appropriate.** Your program must clearly demonstrate that the program is designed to engage preschool, or elementary, or middle, or High School children. It is best to choose one level for your demonstration and not try to cover all ages.
3. **Professionalism.** The artists and presenters must demonstrate their preparedness and ability to present their program within the time constraints. This also includes arriving on time, having rehearsed your presentation and providing any hand outs and follow up literature that you may have available.
4. **Presentation and Performance Skills.** The programs must demonstrate quality in presentation and performance. The panel is looking for skills from the knowledge of material and costuming to props and the actual performance.
5. **Audience Connection.** Presentation must demonstrate that it connects to the audience, is motivational, and can sustain their attention.

Watch for more information on an upcoming workshop for the showcase!

Write an Article

We are looking for articles for upcoming newsletters that are of interest to schools, librarians, and others who are looking for programming by artists featured at PerformersVideoShowcase.com. We are looking for 500 words or less. They need to be written so that they are general and not self promoting of any one artist. If you wish to be a featured artist, you can write your promotional piece and submit it for review. Please forward your articles to Ken Frawley at kenf@dreamshapers.org. If you have not had a response in 2 weeks, re-contact Ken for status information.

Survey

What feature would you like to see added to the site to make it easier or better for you to use? Please <contact us> and send us your response in the comments section. We will post the results in our next edition.